



Fall South Central Alliance for Tobacco Prevention Newsletter

Happy Fall!

The leaves aren't the only thing changing this time of year! The South Central Alliance has a new youth engagement coordinator. We are excited to have Josh Benson join our team!

Meet Josh!

I am the new Youth Engagement Coordinator at Juneau County and the South Central Alliance. My family and I recently moved to the area to be closer to our relatives and enjoy the more rural setting of the area. I am an Army veteran with a more recent background in law enforcement with University of Wisconsin bachelor's degrees in English and Criminal Justice. I pursued this line of work with a desire to affect our communities in a longer lasting role, preventing our youth from going down the life paths that all-too-often caused their eventual contact with law



enforcement, but also to lead fuller, healthier lives. In my free time I spend as much time with my family as possible, which usually means doing my best to keep up with the little ones and their ever-changing interests. I'm excited to help support the efforts and changes of the Alliance!

New to our Alliance?

Welcome! We'd love to get to know you better! Please take a few minutes to complete our **Alliance Membership Survey** so we can learn more about you and your interests.

Alliance Member
Survey

Want to get to know us better? Send Alysha Basel an email at abasel@co.juneau.wi.us, or reply to this email, so we can set up a time to talk!

Join Us for Our November Alliance Meeting!

Please join South Central Alliance for Tobacco Prevention for our quarterly meeting on Wednesday, November 17th from 1-2:30pm . The meeting will be held virtually and you can find the link on the agenda.

If you would like a calendar invite to this and future meetings, please contact Alysha Basel

at abasel@co.juneau.wi.us

We will continue identifying our core values and discuss our populations of focus.

If you have a smartphone, please have it nearby during the meeting!

Agenda

Upcoming Events:

Register for our Lunch and Learn

Join us for our upcoming Fuel Your Brain Session
November 30th from Noon to 1pm

Download our Flyer

Did you know our childhood experiences play an integral role in our behaviors as adults? Join the South Central Alliance for Tobacco Prevention as Kym Laube presents on Adverse Childhood Experiences (ACEs), their impact on our behaviors as adults, and the importance of resilient communities.



Partner Highlight

Sauk County Partnership for Prevention (P4P) was awarded the Drug Free Communities grant! This grant provides long term funding to progress P4P's youth substance use prevention efforts. To learn more about their work, follow their Facebook page at Sauk County Partnership for Prevention or visit their website!



Visit their website

Congratulations Partnership for Prevention!

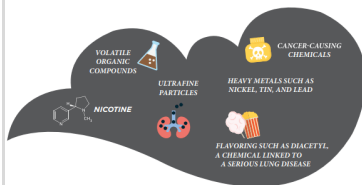
Health Equity Corner

Wisconsin's maternal smoking rate is higher (8%) than the national average (7%), and within South-Central Wisconsin (Adams, Juneau and Sauk), 8% of pregnant people smoked. A recent UW study looked at the cost-effectiveness of the First Breath Program. Offering incentives to help pregnant people stop smoking saves overall Medicaid costs.

You can read the study [here!](#)

If you are interested in learning more about the First Breath Program, please reach out to Alysha Basel at abasel@co.juneau.wi.us

In Other Tobacco News



Vape Products Contain Potentially Harmful Chemicals, Researchers Say

A recent study from John Hopkins University called the “reduced-risk” claims about vaping devices into question. The study found compounds that are usually associated with traditional combustion products like cigarettes, despite the fact vaping devices are marketed as safer. The study also found chemicals that are not disclosed on the labels like caffeine.

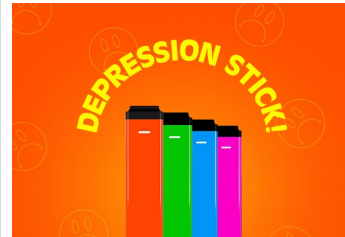
[Learn More Here](#)



New York Times Documentary Takes Hard Look at the Rise of Juul

Move Fast and Vape Things by the New York Times is a new documentary on FX and Hulu which reviews the youth vaping epidemic through the rise and fall of Juul. It includes news footage, interviews, and a spotlight of a teenager whose life was impacted by nicotine.

[Learn More Here](#)



The Truth Initiative launches new campaign to spread the truth about vaping

The Truth Initiative’s new campaign highlights the impact vaping has on mental health. Called the Depression Stick, it brings to light the increase in feelings of depression and anxiety vaping devices can cause. The campaign uses similar marketing tactics vape companies have been accused of doing. This campaign further highlights their free cessation service for youth.

[Learn More Here](#)