

# 2023 Conservation Poster Contest Guidelines

## “One Water”

### DETAILS

- Open to Grades K-12; public, private and home schooled students.
- Each poster must go through the following contest order: Local/County, Area, State, Nationals.
- The 2023 National Poster Contest Theme is “One Water”.

### CONTEST RULES

- Poster size shall be 12"x 18" or 14"x 22".
- The 2023 National Contest Theme, One Water, must be written on each poster.
- All posters shall be created by an individual student, rather than a team of students.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper or other materials. Hand drawn only. (Computer-generated posters will not be accepted)
- To be eligible for judging, each poster must have a completed and signed entry form attached on back.

#### Posters Due to County

- Date:
- To:
- Location:
- Contact Info:

#### County Contest

- County:
- Date(s) of Judging:
- Location:  
1<sup>st</sup> place winner of each division moves to Area

#### Area Contest

- Area:
- Date(s) of Contest:
- Location:  
1<sup>st</sup> place winner of each division moves to State

#### State Contest

- State: Wisconsin
- Date(s) of Contest: March 1-3, 2023
- Location: Chula Vista Resort, WI Dells  
1<sup>st</sup> place winner of each division moves to Nationals

#### National Contest

- Nationals: United States
- Date Due: December 1, 2023  
Submitted by: WI Land+Water to NACD Headquarters
- Location: Washington D.C.



**Poster Evaluations**  
 Conservation Message 50%  
 Visual Effectiveness 30%  
 Originality 10%  
 Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or visit: <https://wisconsinlandwater.org/our-work/youth-education>



# 2023 Conservation Poster Contest

County Entries Due:

\_\_\_\_\_

## STUDENT

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State WI Zip \_\_\_\_\_ County \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Grade \_\_\_\_\_ Age \_\_\_\_\_ Parent/Guardian Name (printed) \_\_\_\_\_

**REQUIRED:** Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes.

\_\_\_\_\_ Date \_\_\_\_\_



Check Appropriate Grade Level

Grades K-1

Grades 2-3

Grades 4-6

Grades 7-9

Grades 10-12

## SCHOOL

Public  Private  Home

School Name \_\_\_\_\_

Teacher's Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State WI Zip \_\_\_\_\_

County \_\_\_\_\_ Contest Host County \_\_\_\_\_

Teacher's Email \_\_\_\_\_ Phone \_\_\_\_\_



## COUNTY LAND CONSERVATION DEPARTMENT (completed by LCD staff)

County \_\_\_\_\_ Area \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State WI Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_



## LOCAL MEDIA

Newspaper \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_