

Hidden Valleys, Inc.

11:00 am Board meeting

August 19, 2020

Wednesday

Timber Lane Coffee

934 Wisconsin Ave

Boscobel, WI

The meeting was called to order by Sandy Williams, President, at 11:09 am. Board members: Bob Boyle, Ron Benish, Bob Scallon, Rob Wilson. Excused: Tim Gottschall, Harvey Kubly. Absent: Paul Fredrickson. Guests: Robin Baumeister, Randy Kirking

WELCOME & INTRODUCTIONS

Ron made a motion to approve the agenda. Seconded by Bob S. Motion passed.

MINUTES

Ron made a motion to accept the July 15th minutes. Seconded by Bob S. Motion passed.

TREASURER'S REPORT

Ron made a motion to accept the treasurer's report as presented. Seconded by Bob S. Motion carried.

PRESIDENT'S/EXECUTIVE REPORT

Sandy reviewed the steps the executive committee recommended to be taken before taking a 2019 past due advertiser [Super 8 in Sparta] to small claims.

There was discussion to look into ending the \$3,500 fee for a county to be a featured county and raise the per capita cost by a penny for each member county. No action was taken today. This will be revisited in 2021.

Sandy let the board know that Hidden Valleys will be receiving a grant from SW ITBEC 501 (c)3 in the amount of \$1,000 to help with funding the new mobile app.

There was discussion on storage location for the 2021 guides. No action was taken today.

REMARKS/CONCERNS

Bob S. made a motion to adjourn at 11:48 pm. Seconded by Ron. Motion carried.

Minutes taken by Sandy Williams, acting Secretary.