

Hidden Valleys, Inc.

11:00 am Board meeting

November 18, 2020

Wednesday

**Call: 1-720-740-9857**

**Access code: 4614888**

The meeting was called to order by Sandy Williams, President, at 11:05 am. Board members: Bob Boyle, Ron Benish, Bob Scallon, Rob Wilson, and Dennis Pelock. Guests: Randy Kirking, Robin Baumeister. Excused: Harvey Kubly, Tim Gottschall, and Paul Fredrickson.

#### WELCOME & INTRODUCTIONS

Welcome to the newest board member from Crawford County, Dennis Pelock.

Ron made a motion to approve the agenda as presented. Seconded by Bob S. Motion passed.

#### MINUTES

Ron made a motion to accept the October 21<sup>st</sup> minutes. Seconded by Bob B. Motion passed.

#### TREASURER'S REPORT

Ron made a motion to accept the treasurer's report as presented. Seconded by Bob S. Motion carried.

#### PRESIDENT'S/EXECUTIVE REPORT

Sandy updated the board on the past due Super 8 of Sparta account. There was a delay as they advertised two businesses under one account and requested two separate invoices. Sandy was assured, payment should be received shortly.

The 2021 Hidden Valleys guide status appears to be able to go to print but may be delayed with the delayed advertising deadline. Any ad contracts that have not been sent into the office need to be sent in by November 30<sup>th</sup> to be included in the 2021 guide.

#### SALES REPORTS

Randy reported he traveled to Green County to redistribute guides that were located there. He also talked about some openings on his co-op ads. Rob reported he needs to follow up on several advertisers but has had most advertisers renew.

It was noted that all advertising contracts need to be sent into the office by November 30<sup>th</sup>.

#### NEW BUSINESS:

There was discussion of reversing a motion made at the May 27<sup>th</sup> meeting to include the year on the front cover of the Hidden Valleys guide. Bob S. made a motion to reverse the motion from May 27<sup>th</sup> to now include the year on the 2021 guide. Seconded by Ron. Motion carried.

The board asked for input from the sales people about the quantity of 2021 Hidden Valleys guides to be printed. Even though there was a consensus of printing at least 50,000 guides, no decision for the quantity of guides to be printed was made today.

REMARKS/CONCERNS

Ron made a motion to adjourn at 11:41 pm. Seconded by Bob S. Motion carried.

Minutes taken by Sandy Williams, acting Secretary.

**2020 Hidden Valleys tentatively scheduled meeting dates and locations.**

Wednesday, December 16, 2020 Richland County Courthouse, Richland Center, WI in Richland County.

**2021 Hidden Valleys tentatively scheduled meeting dates and locations.**

Wednesday, January 20, 2021 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday, February 17, 2021 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday, March 17, 2021 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday, April 21, 2021 Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday, May 19, 2021 Iowa County location to be determined.

Wednesday, June 16, 2021 location to be determined.