

**INDUSTRIAL AND RECREATION COMMITTEE Minutes**

**November 10, 2020**

**10:00 a.m.**

**Location: Zoom meeting - Juneau County Courthouse, Conference Room 105**

Meeting was called to order by Chairperson Feldman. Agenda was approved and committee paperwork was completed. Members Feldman, Jasinski, and Parrett in attendance.

Guest presenter Lori Chipman provided an overview of the WI Sales tax system, the process for local reimbursement, and the 5 year trend of the county sales tax revenue. Brief discussion followed.

WI Dept. of Tourism Regional Manager Andrew Nussbaum gave an overview of Tourism efforts in WI, and an update on the increased emphasis on outdoor recreation activities in the state. Discussion followed.

Local development and local issues with businesses impacted by COVID was discussed.

Kirking provided an update on Extension programming. Kirking shared the memorial plaque for Lori Schmeige, a past ALP participant, whose family set up a \$1000 ALP memorial fund in her memory.

Meeting was adjourned at 12:09.

Respectfully submitted,

Gary Kirking

Temporary Recording Secretary