

Hidden Valleys, Inc.

11:00 am Board meeting

April 21, 2021

Wednesday

Richland County Courthouse

County Board Room – 3rd floor

Richland Center, WI

Call: 1-720-740-9857

Access code: 4614888

The meeting was called to order by Sandy Williams, President, at 11:16 am. Board members: Bob Boyle, Ron Benish, Bob Scallon, Rob Wilson, and Dennis Pelock. Guests: Randy Kirking, Robin Baumeister. Excused: Tim Gottschall.

WELCOME & INTRODUCTIONS

Ron made a motion to approve the agenda as presented. Seconded by Bob S. Motion passed.

MINUTES

Dennis made a motion to accept the March 17th minutes. Seconded by Ron. Motion passed.

TREASURER'S REPORT

Dennis made a motion to accept the treasurer's report as presented. Seconded by Ron. Motion carried.

PRESIDENT'S/EXECUTIVE REPORT

Sandy let the board know, after hearing from Dave Anderson, that guides have been distributed to advertisers in Iowa County. She asked the other sales people how their delivery was going. Rob told the board he has already delivered guides to all the advertisers he has in four counties. Randy said he has already delivered over 6,000 copies of the 2021 guide. Robin asked about the timeframe of delivery of guides to Boscobel Chamber.

Sandy reported that the 2nd Paycheck Protection Program [PPP] loan from Richland County Bank in Richland Center was approved and has been deposited into the Hidden Valleys checking account.

NEW BUSINESS:

The executive board recommended renewing Hidden Valleys CD with Richland County Bank. Dennis made a motion to renew the CD of \$2,837.05 for another year. Ron seconded the motion. Motion carried.

Ron made a motion to not attend the 2021 WCA [Wisconsin Counties Association] September conference. Bob S. seconded the motion. Motion carried.

Ron made a motion to keep the advertising prices the same for the 2022 guide. Bob S. seconded the motion. Motion carried.

REMARKS/CONCERNS

Robin let the board know of an upcoming event for a Round Table Discussion with the Boscobel Chamber at city hall from 10am till noon in Boscobel. Where various community and state tourism people will be participating on Wednesday, April 28th.

Dennis made a motion to adjourn at 11:58 pm. Seconded by Ron. Motion carried.

Minutes taken by Sandy Williams, acting Secretary.

2021 Hidden Valleys tentatively scheduled meeting dates and locations.

Wednesday, **June 23**, 2021, Grant County location to be determined. Note date change.

Wednesday, July 21, 2021, Lafayette County location to be determined.

Wednesday, August 18, 2021, Crawford County location to be determined.

Wednesday, September 15, 2021, Grant County location to be determined.

Wednesday, October 20, 2021, Richland County Courthouse, Richland Center, WI in Richland County.

Wednesday, November 17, 2021, Richland County Courthouse, Richland Center, WI in Richland County.